



Media release

7 February 2023

Audit staff gather in Fiji to hone their media and communications skills

Nadi, Fiji: The Pacific Association of Supreme Audit Institutions (PASAI) is delivering Communications and Media training to 24 staff (16 female, eight male) from 16 public audit offices in the Cook Islands, Fiji, FSM National, FSM Pohnpei, FSM Yap, Guam, Kiribati, the Marshall Islands, Nauru, the Northern Mariana Islands, Palau, Papua New Guinea, Samoa, Solomon Islands, Tuvalu and Vanuatu.

From 7 to 10 February 2023, participants will learn how to draft media releases, prepare a spokesperson for a media interview, maximise their impact with social media content and incorporate multimedia into audit reports and related communications material.

Participants will also have the chance to work with training facilitators to prepare for their next stakeholder engagement event and develop an annual communications operational plan that supports their offices' strategic priorities.

PASAI Director Monitoring, Evaluation and Reporting, Annie Subactagin-Matto, and her team are facilitating the training and explained, "We aim to improve our members' ability to effectively communicate audit findings, increase the impact of their work and demonstrate their value to the lives of citizens in the Pacific."

PASAI Director (South Pacific), Meresimani Vosawale-Katuba; Communications Advisor, Luke Eaton; and eLearning Specialist, Danial Sadeqi, will also facilitate the training at the training venue in Nadi, Fiji.

The workshops build on previous training in PASAI's Communications Programme delivered online over the last three years, including developing and implementing a communications strategy, stakeholder engagement, report writing and multimedia use. Facilitators and participants will still benefit from using PASAI's online Learning Platform before, during and after the in-person training.

"That so many audit staff are willing to travel from all around the Pacific shows the strong demand for this kind of training, customised to the needs of each audit office," Ms Subactagin-Matto added.

PASAI acknowledges the support of the New Zealand Ministry of Foreign Affairs and Trade (MFAT) and the Australian Department of Foreign Affairs and Trade (DFAT).

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